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**VIDEO DEMONSTRATION METHOD IN TEACHING
BASIC ART EDUCATION LESSON**

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Аннотация: В результате современных технологических достижений растущее разнообразие образовательных методов стало частью образования вместе с необходимыми элементами общественной жизни. Наиболее доступная информация увеличила предпочтения в методах обучения. Эта форма искусства, открывающая двери в цифровой мир, являющегося одним из направлений искусства в изобразительном искусстве, привнесла другую атмосферу в изучение базового художественного образования. Хотя этот метод используется только в некоторых мастерских по учебной программе в Турции, он способствует художественному развитию студентов. Это метод, который сводит к минимуму проб и ошибок в таких элементах, как цвет, форма и состав, улучшает и расширяет использование технологии. В данной статье обсуждается метод демонстрации видео в курсе базового художественного образования.

Ключевые слова: базовое художественное образование, видео искусство, творчество

Abstract: With the modern day technological developments, increasing variety in the education methods has become a part of education along with the necessary elements of social life. Accessiblensness of information in a very easy way has increased the preferences in education methods. Video art, one of the branches of the fine arts, opens the doors of the digital world and it has made difference in the basic art education. Although this method isn't in the curriculum in Turkey, it is used in some workshops and it makes a contribution in students' artistic development. This method minimizes trial and error in color, shape and composition and develops the use of technology and popularizes it. It creates stylistic awareness with the assumption that art involves the necessities of time. In this work, video demonstration method in teaching basic art education is studied.

Key words: Basic art education, video art, creativity.

INTRODUCTION

Video records which appeared in the second half of the twentieth century and which are performed by using image and voice are used in many interdisciplinary areas assisting elements. The film scripts are joined together and played in a very high speed and thus they are recorded in the visual memory directly and they are supplied with the sounds and they turn into a more effective using style. Video is a tool that can be used in every field and it is useful if it is used effectively. The videos that are used in sports competitions effect the results positively and they prevent mistakes. Besides, videos visualize politic, terror and propoganda works and with editing they give wanted images to the memories. Portable and implantable cameras are produced which can be used anywhere and any time. It enables people to take short or long videos so recordings which reach to a lots of people are prepared. Thus, it is possible to reach the ideas that are supported with the recordings, no matter what the field of the activity is. Especially, the appearance of the video recordings that are thought to be helpful in education, created digital platforms and classes that enable people to get education from

the computer and so it eliminated the physical classes. So an education platform is founded where people from every age and every nationality meet in a common place and the education field is wider with advance of the technology.

The subjects that are treated with visual techniques, by pausing, rewinding and forwarding, have a direct effect to the learning style so it makes the learning easy. With this method used in art, in the interactive videos, the art museums and art works are studied in digital platforms and enables us to travel with three dimensional tools. The works of art that are seen in three dimensional platforms leave a lasting impression. In the teaching of Basic Art Education lesson, enriching the teaching by using video examples enables students to gain the basic principles of the lesson and to be more creative. Thanks to these videos, actual examples, the contexts and the designs that are prepared in different disciplines are valuable in that they enable people to create new ideas.

VIDEO DEMONSTRATION METHOD IN TEACHING BASIC ART EDUCATION LESSON

From cave pictures to the internet, people have used visual language to tell their stories, opinions and to state their emotions. Visual communication which started with the printing of visual images and spread with the photograph, television, internet, video and digital images, became a part of the daily life. There is a fast development process in the design and art education which are made for presenting the perception and production of the visual images (Artut, 2004: 118). In our age where there is a fast technological development and it can be seen as a necessity to get use of technology. Using video and film contexts and is important for it enables students to gain the basic Dynamics of the Basic Art Education class.

Video presentation is a method that brings reality to the classroom environment. Its effectiveness increases when it is used with other methods. It has the same effect as inviting an expert to the class and taking his or her opinions. Resources can be used again for they are permanent. It stimulates the production of ideas. It is cheap and can be reached easily. The important point can be taken forward or rewinded and this is an important feature (Savaş, 2007: 164).

New media formations such as video art and performance art turn the principles of the traditional art history upside down and they handle social problems and socio economic subjects and this made a world of difference in our age. In the negative historical narratives in the negation process, some works which are seen as performance art have effected various disciplines (Makhubu, 2018: 241). One of these disciplines is education formation. Habit formation, which is important in the education formation matches up with the “experience continuity” principle. This terms, especially used in art education, is that every experience changes and renews the person.

Experience continuity keeps that the thought, imagination and creativity integrated or isolated within the relationships of the daily life and states them as parts of artistic patterns. So in this process, art is seen active and reintegrative (Anderson, 1997: 54). However, in our age, especially in the process of Basic Art Education, technology usage is very important for developing these experiences. Not only the educative videos that are prepared diligently, but also many videos that help to give the dynamics of the lesson can be used as resource. Video clips, advertisement videos or scenes from movies can be examples for Basic Art Education lesson.

Güneş (2018), emphasized the use of films in his work called the use of films in fine arts education. “In the lesson of fine arts, the role of films is increasing for giving information to students from different fields and introducing the works of art. The films, which are used for enriching the traditional education, have been used for a long time in education.” he said.

Art educators should follow the technological advancements and taking initiative, they should share their principles and experiences and be open to new ideas (Jensen, 2016: 157). Thus better works will appear and learning experience will increase.

Students who use their creativity with digital materials in fine arts licence programmes, don't have difficulty in reaching artistic skills and historical, political and theoretical information. Social contexts which include media art make the available standards more applicable. Two or three dimensional studio requirements should be made for media art and necessary physical condition should be arranged (Bequette and Brennan, 2008: 339). In the Basic Art Education lesson, using the terms "reception, sense and memory" in a more functional way will enable more advanced works to appear.

Some teaching methods such as artistic integration should be connected with the real world for project based learning and for motivating students to guide their own learning. Learning should be animatable. With the cooperations with the art museums, galleries and social institutions should make additional forms for the public participation (Danker and French, 2016: 123). The art culture that will appear will be easily followed depending on the technological development. Within the year it will be easier and the improvement process will be watched.

Today, a new definition has been brought to a lot of activities which shape, enlarge and criticize art culture and the world of art by information science. Digital networks and internet users have a direct access to the media culture and they have a suitable place to exhibit their works. Thus, reaching the masses has become easier and cheaper (Cruz, 2019:2). Thus, graduate students will be able to exhibit their works by transferring them on the digital media.

RESULT

One of the most important reasons why film are very effective in lessons is that young people use visual media a lot. (Luiz Alvarez, and others, 2004). In basic art education, videos that are thought to be useful for teaching the lesson should be determined and be watched in the classroom so this is important for it raises awareness in the students' memories. Videos that are thought to contribute to the understanding of the basic art discipline and elements will help teaching. For this, while the video is playing, it can be paused, some questions can be asked to the class and.

In parallel with the technological advancements in our age, it has become a must to get use of technology in education. Using technology in basic art education lesson is very important. In such a learning environment where technology is reachable by everybody, using traditional teaching methods will affect students' creativity negatively and will cause boringness. So enriching the teaching in classroom is important. Besides enriching the teaching, with the analysis of a video that a student has never seen or watched summarily, basic concepts can be thought and can raise the awareness of students and help them be more creative.

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