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## **MEDIA AND TECHNOLOGY IN EDUCATION, PROFESSIONAL DEVELOPMENT OF TEACHERS**

*Бул макалада окутуучулар студенттердин кантип мобилдик телефондорун жана массалык маалымат каражаттарын колдоноорун жана видео долбоор түзүүдө англис тилин коммуникативдүүлүгүн жогорулатуу үчүн билим берүүнүн бир куралы болуп эсептелээри каралган.*

*Негизги сөздөр: фильм, музыка, интернет, PowerPoint, массалык маалымат каражаттары, газета, креативдүү, мобилдик телефондор.*

*В данной статье рассматривается как студенты используют мобильные телефоны и СМИ, которые могут быть образовательным инструментом для создания видео проектов, и тем самым повысить их коммуникативное использование английского языка.*

*Ключевые слова: фильм, музыка, интернет, PowerPoint, СМИ, газета, креативные, мобильные телефоны*

*Abstract: This article discusses how teachers can have their students use mobile phone technology and mass media which are typically considered an educational tool- to produce video projects and thus boost their communicative use of English.*

*Key words: film, music, internet, PowerPoint, mass media, newspaper, creative, mobile phones.*

Mass media is one of those great sources that teachers use in achieving positive results, and in getting interested students who are delighted to learn English as a second language through a new perspective. Most of us understand that using mass media in our daily ESL classes is essential, but what if there are not any opportunities for using it?

Today, mass media is widely used in the educational sphere in order to assist professors and students to achieve the desired results in the teaching and learning processes. However, there are many possibilities of being creative with mass media. Mass media could be successfully incorporated into ESL classes in various forms, and it depends on the teacher who teaches the certain class to make the class fascinating. We can use mass media in teaching English literature, conversation, reading, writing, practical classes and all the other subjects by using video, music, the internet, newspapers and PowerPoint presentations. All these sources could provide us with effective results in teaching and below we are going to talk more about the implementation of these mass media sources in different ways.

According to the magazine English Teaching Forum, “*Films are a great medium to use not only to practice English, but also to facilitate intercultural learning.*” (English Teaching Forum 48.2, 2) Using films in teaching ESL classes is effective because it enables students to learn English in an exciting environment. Students can practice their English listening, reading, writing and conversational skills through watching films. Some of them come with subtitles, making it easy to comprehend the meaning of the story in the film, and it also provides a good visual. Each student who watches the film then writes an impression essay about it. It will give the possibility to students to express their emotions and opinions about what they have seen. Moreover, films can help teachers to better explain the intercultural similarities and

differences between America and Central Asian countries. The teacher could prepare some questions in advance before watching a certain film and stop and ask them these questions during the films in order to lead discussions in class, which would encourage students to practice their English conversational skills.

*Music* can be used in learning new vocabulary and in improving students' listening abilities. It is also a fun way of learning the cultural values of different countries and nations. As teachers of English, our goal is not just to teach our students the language, but the culture and the traditional values of certain countries. The American and English songs and dances which are popular in Central Asia nowadays could be used as a change from the daily routine of grammar drills.

If educational institutions have access to the internet, they can do some research work with the help of the internet. Perhaps the teacher could organize a field trip for university students to an American Corner, if there is one, so they can use scholarly journals and articles in their essays. Not all students know how to skillfully find appropriate articles for their academic papers, and this field trip could be a great chance to learn how to use them correctly, and also to fight plagiarism in classes. Another great way of learning English effectively is using *newspaper items* in reading and writing classes. It also develops the way students can think critically by working on challenging text analyses. Teachers also can use three different articles in teaching an exciting class that would help students to think critically. The teacher can distribute a narrative article, straight story article and op-ed piece to students and instruct them to read and to identify what kinds of articles they have read in pairs or in groups. This exercise will improve students' text analysis skills as well as their collaborative work. Use in narrative articles also helps students to identify the examples of bias in journalism.

*PowerPoint presentations* are widely used in many academic and non-academic conferences, symposia and events. This type of media supports the presenter in being short and precise about their talks. It is an interesting way of providing a big audience with the necessary information. However, some people make a mistake by putting too much information into their presentations and by reading them to the audience, which results in boring and dreadful presentations that nobody wants to hear. The main goal of giving a PowerPoint presentation is to give a short and clear presentation that people want to learn from and which saves the time for everyone. It is the teachers' responsibility to help to prepare students for public speaking that is crucial in the future for getting a job or in being confident while presenting at academic conferences and events.

Mass media is globally used as a form of entertainment by giving people a huge opportunity to relax. Everybody can find something interesting and useful for them there. As it was indicated above, mass media is an important part of teaching and learning. Using mass media in teaching ESL classes as well as in teaching depends on the teachers' creativity.

To overcome barriers, teachers must be creative in seeking methods to make their classrooms more communicative. One method I use to take advantage of students' interest in the latest mobile phone technology by designing a project-based video task. This task, which combines drama, technology, and CLT, motivates students because they enjoy recording with their mobile phones, and when they do so in a group they

receive approval, cooperation, and support from their peers, which is an important factor in their adolescent psychology. (Harmer 2001; Senemoglu 2005)

As for me I use mobile phones in teaching musical songs as well grammar exercises, phonetic exercises. I can describe you some methods and its steps.

Method I Imagine and draw Song: Dancing Queen 15-20 minutes.

Step 1 Students imagine when they are listening to the music. Then answer the following questions. E.g. where does it happen?

When does it happen? What about this song?..etc.

Step 2 Play music. Students listen to the music and draw a picture about the song.

Step 3 Pair work . Students discuss or retell what about this song looking their drawing. Listen to a song again.

Step 4 Teacher checks students' drawing and they discuss about the song. Checked mistakes

Step 5 Play music. Teachers gives the text of the song to the students and sing a song all together.

Method II Song : Something stupid 10-15minutes.

Step 1 Pair work. Teachers gives the text of the song to the students and listen to the song.

Step 2 Listen to the song. Students underline verbs in the Present Indefinite. Grammar work checked by a teacher.

Step 3 Students try to translate the text of a song

Step 4 Find some synonymies. Write on the board.

Step 5 Listen to the music again and answer the questions and discuss the song  
Using musical song at the lesson is very effective method of learning as well as teaching.

Mass media and using mobile phone technology are effective way to create a rich environment for language learning. As students work through the different stages of a project, they must negotiate and use all their language skills to reach the end goal.

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