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## THE ENGLISH LANGUAGE IS VITAL RESOURCE IN TEACHING AMERICAN STUDIES

The paper emphasizes teaching American Studies through English language enhance and reinforce the students' awareness and outlook.

**Key words:** vital resource, innovative teaching techniques, awareness and outlook.

В работе подчеркивается значение преподавания Американоведения на английском языке для улучшения понимания и мировоззрения студентов.

**Ключевые слова**: жизненно важные ресурсы, инновационные методы обучения, мировоззрение.

The role of English language is very important necessary resource in realizing American Studies among people, where it gives great opportunities them an increased desire to learn much information about America and opens the way to global world. This article deals with the role of English language in teaching and spreading American Studies and the innovative teaching techniques used for that with the few examples. The use of innovative teaching methods helps to sustain student's interest and make the learning process more productive and interesting in teaching American Studies. The instructors realize American Studies through English language where is used modern effective methods, activities and exercises that students can be involved through learner-centered process on language materials (topics: culture, art, literature, economy, policy, education) and linguistic (phonetics, vocabulary, grammar).

Furthermore, this article touches upon the helpful language author`s materials on instructions. The content in each material related to an aspect of building or maintaining American Studies. And the English language is as a language of globalization and as a language of communication, enhances International reinforces relations between countries in the sphere of culture education, economics and politics. People make friends, learn better

communications that leads to mutual understanding respect and further development of intercultural relation in future.

Language instructors are asked to teach their students how to communicate in a new language also, to use authentic material and to create environment for using the language that is as realistic as possible. Language teachers consider that the content of their lessons must be meaningful and accessible for students.

In order to confirm above mentioned ideas, I give useful activities on the following topics: culture, art and literature of America.

Activity 1. Celebration of American holidays is one of the big points of American culture. Having learnt American holidays as Christmas Day, The Independence Day and Thanksgiving Day, the instructor has to summarize this unit with the activity «synthesis», where students can apply what they have learnt during the lessons. Here instructor sticks the ready poster with chart to the blackboard and asks her students to write information about holidays incoherent way (mixed). Students are asked to write key words about 3 holidays in "synthesizing" column. In the second stage the instructor divides the class into 3 groups as they write about 3 holidays (Christmas Day, The Independence Day, Thanksgiving Day) here students' task is to work on the activity "Analyzing".

1. Synthesizing(Key words)	2. Analyzing		
Santa Claus, Thanksgiving Day, Decorate Fir Tree Fried Turkey, 1776, 25 <sup>th</sup> of December, July 4, Fourth Thursday of November, America got it's Independence, Stockings, Declaration.	The Independence Day is celebrated onthe 4 <sup>th</sup> of July. America got it's Independence on this day. On July 4 1776 the Declaration of Independence was signed.	Christmas Day is celebrated on the 25 <sup>th</sup> of December. Santa Claus comes at night and leaves presents in stockings for small children.	Thanksgiving Day is celebrated on the fourth Thursday of November. The main traditional foods are turkey, corn dishes and pumpkin pie.
3. Independence Day Day Day			

Here students should analyze the holidays and write necessary words and phrases separately to Thanksgiving day, Christmas day, and The Independence day to the next chart where shown the column "Analyzing". After finishing it, every group speaks on this 3 holidays. The advantages of this activity is at the end of the lesson students will be able to:

- Enhance vocabulary and reinforce background knowledge
- Improve reading, writing, speaking skills
- Enlarge students outlook
- Get much information about culture of America
- How to make friends with Americans Make them to be interested in learning English language

Activity 2. Another activity is «MIXED-Chain» that students train on it. The advantages of this activity is to improve the students logical, creative thinking and enhance vocabulary, reinforce background knowledge and 4 skills. Teacher divides the class into two groups and sticks ready cards about two writers - Jack London, Mark Twain to the blackboard. One group will work on Jack London, second group will work on Mark Twain. They should make up a story with the helping of those cards which contain key words about writers. After 10-12 minutes students should

be ready. Every group will read their stories. Then the instructor gives the original text and students should complete their stories according to it. At the end they will speak on it. This activity is used in the point of practice of the lesson. In this way students will be able to get much information about American writers, their life, books and work widely.

In conclusion, I want to summarize that American Studies is very important in Central Asia. It gives chances for teachers, researchers and other professionals to learn much and to exchange ideas, cultural experiences and reinforces relations between countries. Thanks to American studies, we can learn about America a lot and we can get necessary information that we need to use in our life.

Many countries of the world consider that teaching American studies is an important educational priority. Researching and learning about American Studies is promoted, spread and developed only through the English language with its effective innovative methods, techniques and modern technologies as computer, internet and the Web skills that open the way where the American Studies play a very vital role in creating a good atmosphere for influencing a better sense of learning, understanding and responsibility, which is necessary for rapid improvement in Kyrgyzstan.

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